



# BRAND GUIDELINES

Worthington Schools

Logo

## PRIMARY



## REVERSED



## MINIMUM SIZE



## CLEAR SPACE

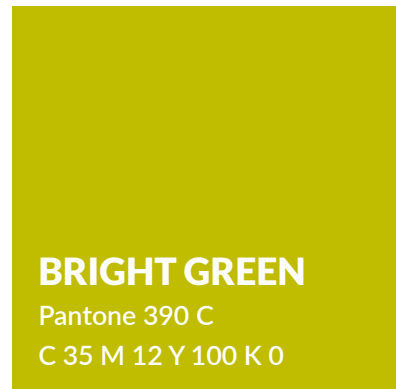
Minimum space around the logo should be equivalent to the height of the “W” in Worthington. This allows the logo to stand out, and remain clutter free.



## PRIMARY COLORS



## SECONDARY COLORS



# Headline font

**Lato Black**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**abcdefghijklmnopqrstuvwxyz**

**1234567890**

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## Subheadline font

**Lato Bold**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**abcdefghijklmnopqrstuvwxyz**

**1234567890**

## Body copy font

**Lato Regular**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**abcdefghijklmnopqrstuvwxyz**

**1234567890**

We brand all of the schools in our district with typography from this guide.



**Thomas Worthington  
High School**



**Worthington  
Academy**



**Kilbourne  
Middle School**



**Brookside  
Elementary School**



**Granby  
Elementary School**



**Wilson Hill  
Elementary School**



**Worthington Park  
Elementary School**



**Worthington Kilbourne  
High School**



**McCord  
Middle School**



**Worthingway  
Middle School**



**Colonial Hills  
Elementary School**



**Liberty  
Elementary School**



**Worthington Estates  
Elementary School**



**Sutter Park  
Preschool**



**Linworth**



**Phoenix  
Middle School**



**Bluffsview  
Elementary School**



**Evening Street  
Elementary School**



**Slate Hill  
Elementary School**



**Worthington Hills  
Elementary School**



**Perry  
Middle School**



**Worthington Schools**  
200 E. Wilson Bridge Road  
Worthington, Ohio 43085  
[www.worthington.k12.oh.us](http://www.worthington.k12.oh.us)

Dear Residents:

The 2018-2019 school year is now complete and we have a lot to celebrate. I would like to thank you, our families and community for their hard work and support. You are what makes our schools successful.

This past November, our community came together to support our schools by passing a referendum for a new operating and operating levy. Funds from these issues will help us address our growing enrollment, improve our facilities, and will protect the high-quality programs and opportunities we value.

To begin to balance our high school enrollment, it was recommended and approved by the Board of Education to move Slate Hill Elementary to WKHS in two years. Our plan to familiarize Slate Hill Elementary students with a "Welcome to WKHS" celebration scheduled for mid-May. Additionally, viable school feeder pattern shifts are emerging, even though final decisions won't be made until we have more accurate enrollment data.

We've also been able to make some immediate upgrades to our schools and provide more opportunities for our students. The district installed a new visitor management system and building as part of our ongoing efforts to keep students safe. This fall we will have a full-time nurse in every building full time, which is important in helping our students be physically healthy throughout the day to be at their best to learn. We are also purchasing new orchestra instruments, which have not been replaced in decades. Before next school year we plan to replace about 4,000 Chromebooks.

Thank you for making the 2018-2019 school year a success. We look forward to welcoming back students in August.

Sincerely,

A handwritten signature in blue ink that reads "Tom H. Bowers".



**Dr. Trent Bowers**  
*Superintendent*

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